

Format	Price, 1000 impressions, UAH*
<b>BANNER ADVERTISING. DYNAMICS</b>	
<b>MAIN UNIAN.UA (UNIAN.NET, UNIAN.INFO)</b>	
Premium banner 300x250/300x500	70
Wide Banner 1250x250	90
Branding 100%x180	120
Video banner	according to the price on a standard banner advertising of a similar format
<b>ROS (RUN OF SITE)</b>	
Premium banner 300x250/300x500	70
Wide Banner 1250x250	90
Branding 100%x180	120
<b>RICH MEDIA ADVERTISING. DYNAMICS</b>	
<b>ROS (RUN OF SITE)</b>	
Rich-media formats (expand, catfish, peelaway, push)	120
<b>VIDEO ADVERTISING</b>	
<b>ROS (RUN OF SITE)</b>	
Full Video	90
Pre-roll, 15 seconds before the video (format - .mp4)	120
Pause-banner in video	70
All-roll package (pre-middle-post-pause roll)	110
Mix-roll package (full video+pre-middle-post-pause roll)	100

Margin of 30% for target using "restrictions on clicks"

Ltd. "Global Media Group" reserves the right to revise the prices of advertising services

Prices are exclusive of VAT (20%)

For advertising with a political and critical content can be used coefficient 1,5.